The African e-Journals Project has digitized full text of articles of eleven social science and humanities journals. This item is from the digital archive maintained by Michigan State University Library. Find more at: http://digital.lib.msu.edu/projects/africanjournals/

Available through a partnership with

Scroll down to read the article.
The Marxist Legacy in Media and Cultural Studies: Implications for Africa
by Keyan G. Tomaselli

Freedom of Expression in Kenya and USA: A Comparison
by Faith W. Gathu

Media Uses and Gratifications: A Review
by Bernard Nnamdi Emenyeonu
Africa Media Review provides a forum for the study of communication theory, practice and policy in African countries. It is published three times a year by the ACCE Institute for Communication Development and Research, P. O. Box 47495, Nairobi, Kenya. Telephone: 227043/216135/215270/334244 ext.28068 Telex: 25148 ACCE KE.

Correspondence and Advertising

Authors should send contributions to the Managing Editor, ACCE Institute for Communication Development and Research, P. O. Box 47495, Nairobi, Kenya. Books for review, book review articles and all other matters regarding AMR should be sent to the same address.

Annual Subscription Rate

<table>
<thead>
<tr>
<th></th>
<th>Africa</th>
<th>Outside Africa</th>
</tr>
</thead>
<tbody>
<tr>
<td>US$</td>
<td>45:00</td>
<td>60:00</td>
</tr>
</tbody>
</table>

These rates include packaging and postage.

Single copies are US$ 15:00 within Africa and US$ 20:00 outside Africa. Cheques and money orders should be made payable to African Council for Communication Education and sent to the above address. Special arrangements will be entered into where applicable for subscribers in Africa through their nearest ACCE national co-ordinator. ACCE institutional and individual members receive AMR as part of membership privileges.

Managing Editor


Editorial Assistants


Circulation


ACCE President

Dr. Francis Wete, University of Yaounde, Cameroon.
This issue of AMR deals with the theme of socio-political development and communication in Africa. The first article by Keyan G. Tomaselli lucidly discusses the relationship between political ideology and the various approaches to cultural studies.

Peter Wanyande's article examines media state relations in Kenya. He exposes the conflict inherent in their uneasy relations with the government since the advent of multi-party politics in the country.

The article "Press Freedom and the Imperatives of Democracy: Towards Sustainable Development" by Ritchard M'Bayo, Chuka Onwumechili and Cosmas Nwokeafor points at the pivotal role of press freedom in the sustainable development of Africa.

Faith Gathu's paper "Freedom of Expression in Kenya and the USA: A Comparison" notes that press freedom in the USA is expressly stated in the constitution while in Kenya it is silent and derived from individual freedom of expression. She argues that interpretation of freedom of the press varies from one country to another, in spite of the universality of the concept.

Nnamdi Emenyeonu in the article "Media Uses and Gratifications: A Review" attempts to show that uses and gratifications research has a universal application in many contexts, including development communication. All the five papers share a common concern in the purposive use of communication in supporting genuine and sustainable development of Africa.

Charles Nyambuga
Table of Contents

1 The Marxist Legacy in Media and Cultural Studies: Implications for Africa
by Keyan G. Tomaselli

32 Press Freedom and the Imperatives of Democracy: Towards Sustainable Development
by Ritchard M'Bayo, Cosmas Nwokeafor and Chuka Onwumechili

54 Mass Media-State Relations in Post-Colonial Kenya
by Peter Wanyande

76 Freedom of Expression in Kenya and USA: A Comparison
by Faith W. Gathu

90 Media Uses and Gratifications: A Review
by Bernard Nnamdi Emenyenou