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Comments on the Contents of this Issue

This issue of the AMR offers challenges for communication practitioners to come up with development communication planning policies that are adaptable to specific communities in African countries. The various papers presented in this issue discuss the role of development communication planning and effective information management in the social and economic development processes in Nigeria, Zimbabwe, Côte d'Ivoire and Kenya.

E. O. Soola contends in his article that for effective information management at the grassroots all sectors of society should take part in decision-making at that level. In his critique of agricultural programmes on Nigerian television, Lai Oso contends that the agricultural programmes were limited in their focus, perspective and range of issues, and neglected crucial social economic issues of the day. In keeping with Lai Oso's critique, Jubril B. Mohammed argues in his paper that development communication planning policies in Northern Nigeria need radical restructuring as they tended to create dependency.

The Development Through Radio Project in Zimbabwe analysed by Nancy George in her paper shows positive contributions towards the agricultural needs of farmers in the community. The experiment has been proposed for Kenya.

Kouame Kale and Niangnehi Sia's study reveals that traditional communication patterns in Côte d'Ivoire can be used to disseminate information on health education.
Table of Contents

1. The Mediation of Dependence: Development Communication Planning for Agriculture Development in Northern Nigeria by Jubril Bala Mohammed

17. Les Formes de Communication Traditionnelles en Côte d'Ivoire et Leur Utilisation en Matière d'Education pour la Santé par E. Kale Kouame et J. Niangnehl Sia

30. Agriculture on Nigerian Television: A Critique of Current Practice by Lai Oso

44. A Systemic Approach to Information Management at the Grassroots by E. O. Soola

52. Using Radio for Community Mobilization: Experiences in Zimbabwe and Kenya by Nancy A. George